



COMMUNICATIONS COUNCIL MINUTES

CWL Auditorium

April 7, 2017

2:30 p.m. – 4 p.m.

Attendees: Joanna Barnes, Giles Brown, Jennifer Becherer, Leon Deutsch, Amy Evans, Djuna Forrester, Gary Paikowski, Debbie Smarr, Randy Truxal, Dwayne Barber, Brandy Fair Carla Fanning, Keri Harvey, Mike Brown, Danny Cazzelle, Kathy Henderck, Christy Klemiuk, Andrew MacPherson, Barbara Malone, Pam Polk, Karen Stidham, Mark Taylor, Dana Kermanian, Jennifer Quong, Billye Cheek, Janis Thompson, Virginia Thompson, Cynthia Taylor, Alan McAdams, Logan Maxwell, Jamie McKinney, Mika Pierce, Richard Davis, Audrey Hamilton

Updates:

1. Dr. McMillen encouraged everyone to read the President's Note but drew attention to several items:
 - a. Legislative omnibus bills authored by Seliger and Davis would be the college's best chance to offer a bachelor's option, specifically the RN to BSN, not a straight BSN program.
 - b. Regarding campus carry, he encouraged attendees to read to policies, which were available on the website (links provided in the President's Note).
 - c. Regarding committees, Dr. Harris will email information regarding opportunities to serve and attendees were encouraged to find balance with their requests.
 - d. Work continues on refining the details of the strategic plan, but "Commit. Connect. Complete" will be the framework going forward.
 - e. He also mentioned that the Evening of Excellence would be held on Apr. 11. From 6 p.m. until 7:30 p.m.
2. Leon Deutsch mentioned that Paula Carpenter will lead a session at a conference at Collin College on Apr. 12 called "Survivor: Dual Credit Addition." In addition, she has helped 300 students complete the Apply Texas application and will likely help another 300 prior to the end of the academic year. On Mar. 31, Tioga students were on campus to help them understand the services available to them as GC students. Other dual credit schools will be scheduled to make the trip in coming weeks. On May 5, the department will coordinate the welding competition (9 schools and 55 students to date).
3. Joanna Barnes thanked everyone for helping to raise \$3,000 for Susan Holt.
4. Giles Brown noted that since the strategic plan had been approved by the Board of Trustees that budget planning would begin. Budgets will be available in SPOL on Apr. 4. He also encouraged attendees to take advantage of budget training days, scheduled for Apr. 13-14. Enhanced budget requests would be approved by May. 3 and presented by May 5. Any requests for an expansion of service and/or additional personnel should be highlighted in the presentations. Regarding buildings, he shared that the Advanced Manufacturing Lab was on track but that the college still needed to find grants for equipment. The Distillery was slightly behind schedule. The Residence Hall and Administration/Student Success building were still in discussion with the

architects, but he anticipated that a special board meeting on May 9 would be called to address the plans and discuss the maximum price of \$12 million to \$13.5 million.

5. Jennifer Becherer mentioned that an email was sent regarding the deductions form and that they would be shredded. Going forward, any abnormal deductions would be handled on an individual basis.
6. Dwayne Barber said that a graduate of Grayson College will be presenting during the 13th Annual Law Enforcement Forensics Conference on April 27. The free event will be held in the CWL Auditorium.
7. Djuna Forrester mentioned work on the two-year \$2.1 million TWC grant was going and that ABE will be offering 4-5 TSI prep courses with the intent of moving people through various pathways at the college.
8. Amy Evans mentioned work on the catalog as well as an upcoming commercial shoot.
9. Barbara Malone indicated that they were working to move students toward pathways and that they expected to have full implementation by Fall 2018. She also mentioned the Career Fair taking place on Apr. 13 and early registration opening on Apr. 10.
10. Randy Truxal said that the Foundation was halfway through the annual campaign, which ends May 30. Their goal was \$360,000, and they had raised \$308,000 to date. They expected to distribute \$410,000 from endowment earning for scholarships for the 2017-2018 academic year. Recent gifts included \$5,000 raised in Van Alstyne on Apr. 3, \$10,000 from a lunch meeting and a new potential endowment prospect in Bonham that wants to start with \$8,000. He also thanked Brandy Fair for setting up a lunch meeting that will likely result in an endowment.
11. Kathy Hendrick stated that the college would be holding its first alumni meeting on Apr. 12 and that alumni pins would be distributed to attendees.
12. Debbie Smarr discussed the SENSE data, highlighting improvements in Academic & Social Support Network and Effective Track to College Readiness.
13. Garry Paikowski mentioned that on May 1, electronic signature system would be available that would make it possible for a student to never be required to set foot on campus. Ideally, the system would impact 10,000 documents the first year alone, including automatic uploads to CAMS. Financial Aid documents will be converted first then other documents could follow.
14. Mike Brown discussed NetNet routers, which would serve the internet connections for the college.
15. Danny Cazzelle has requested bids for air conditioners that need replacement.
16. Christy Klemiuk reiterated that registration begins Apr. 10 and stated that the online schedule would be ready soon. She said that there were now three years of degree audits in CAMS with everything starting in 2015-2016 and state reports for spring had been certified. Their biggest challenge now is Apply Texas and communication with prospective students. Brooke Ross is working on a communications plan.
17. Andrew MacPherson discussed campus carry and mentioned that training would be offered. He also stated that the Emergency Operations Plan would be submitted to EC soon.
18. Pam Polk said that TRIO has 158 active students. Although the federal government has proposed cutting TRIO funding by 10 percent, she is confident that they will be able to maintain their numbers to help as many students as possible. She is preparing an alternate budget just in case.
19. Karen Stidham mentioned that SBDC is 400 percent above its goal for capital infusion. There is currently no word on funding, and they are in a holding pattern waiting for the state legislature to pass a budget. SBDC provides a valuable service to our community and for every tax dollar invested, it turns into \$7.

20. Mark Taylor suggested that disabilities be viewed as a unique culture and not something to “fix.” He also mentioned that as an institution we needed to consider an equity discussion, which was echoed by Dr. McMillen.
21. Brandy Fair said that hosting One Act Plays were a great opportunity for GC students and a lot of work for theatre faculty. This year, over 80 schools used the college’s facilities for their performances. The murder mystery scheduled for the end of April is already sold out, and they are looking at hosting a music camp this summer as well as GPAC. She encouraged everyone to attend to Tea Bag Art Show and bid on the silent auction as well as the Beat the Heat 5K scheduled for Apr. 29.
22. Carla Fanning discussed their mid-semester celebrations held by their department and the Literature and Language department. She said that it was a nice way to build camaraderie.
23. Keri Harvey mentioned that she and Wade Graves are “Quality Matters” reviewers and that Dr. Graves was currently attending an alignment course. She said that the department and students will host an egg hunt at Lamar on Apr. 12 for Head Start and that on Apr. 25 and Apr. 27, they would be selling snow cones on campus and that all donations would be given to the Advocacy Center.